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derek watson

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## INTERNSHIPS

### FORGELIGHT CREATIVE

Jan '15 - Jan '16

#### Content Strategy Intern

Worked as part of a collaborative team on Content Writing, Social Media Planning, Website Copy, and Marketing Strategy.

### COLLIERS INTERNATIONAL

May '11 - May '12

#### Office Intern

Worked at a commercial real estate office where I would do cold calls, database entering, general office duties, and visit offices around Reno.

## EDUCATION

### UNIVERSITY OF NEBRASKA - LINCOLN

Grad. December 2016

College of Journalism and Mass Communications

Major: Advertising and Public Relations

Track: Creative

Concentrations: Women's Studies, Educational Psychology, English

## SERVING JOBS

### FIREWORKS RESTAURANT

Aug '15 - Present

#### Server

Greet and assist guests by bringing them drinks, taking orders, and overall being a fantastic server.

### MILLER TIME PUB & GRILL

Jun '14 - Aug '15

#### Expo, Host, Server

Worked my way up the ranks from kitchen expo, to host, and eventually to server/bar back.

## PROFICIENCIES



## CAREER INTEREST

After graduation, I would like to find a marketing job that will give me a chance to work in sports marketing in the future. Eventually, I would like to work as part of a marketing team for a sports franchise such as the Cleveland Browns or a network such as ESPN or Fox Sports.

I currently host and manage a weekly sports podcast called "The Audible" (check us out on iTunes!). It would be my dream to make that into a career.

## REFERENCES

### TYLER SPRUNK

Forgelight Creative  
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### ADAM WAGLER

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### AMY STRUTHERS

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